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A table should contain information about one subject only because:

* Every major entity should be a table itself.
* If you combine all the entities into one table, things may be repeated, which will take up disk space.
* If you combine all the entities into one table, it will be much harder to modify the information since you would have to edit it in multiple spots.
* It will avoid repeating the same information.
* If you combine all the entities into one table, you wouldn’t be able to delete just one of the columns of a customer and leave the rest. You would have to delete all the information for them.
* It makes everything much more organized.